

HICKORY CHAIR®

For Immediate Release

HICKORY CHAIR REVEALS EXCITING PLANS FOR ITS NEXT CHAPTER

April 19, 2022 – High Point, North Carolina – This spring at the International Home Furnishings Market, Hickory Chair will show at the historic Market Square for the last time. “Market Square has been a wonderful home for Hickory Chair’s High Point Showroom since 2014,” shares Parker Goss, president. “While we love aspects of our current space such as the architecture and natural lighting, we’re excited to relocate to the heart of the Hamilton Wrenn Design District.” This is a historic move for the company that we believe will be well received by our current and future customers.”

The company has made a strategic decision for this market to focus its attention on fulfilling customer orders rather than refilling the entire showroom at Market Square. The existing showroom will be open this spring with a beautiful, curated display focused on the company’s new Ray Booth second collection and its dynamic new configurable wood and upholstery programs. “We want our loyal clientele to be able to shop, work on design projects with their clients and collaborate with their representatives this Spring,” shares Goss. He continues, “in addition, we are excited to reveal a sneak preview of our new showroom plans as well as our new Hable Outdoor furniture collection that will be introduced this fall.”

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About Hickory Chair

For more than 112 years, Hickory Chair has been crafting custom wood and upholstered furnishings in a wide range of classic styles. Inspired by such historical sites as Winterthur Estate and the estates along the James River in Virginia, as well as by noted furniture authorities such as Suzanne Kasler, Ray Booth, David Phoenix, Susan Hable, Mariette Himes Gomez and the late Albert Sack, Hickory Chair’s hallmark is luxurious yet livable furniture that’s made to order and made to last. Please visit hickorychair.com for product information, or contact us with special requests. Hickory Chair, LLC is a wholly-owned subsidiary of the Rock House Farm Family of Brands.

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